



first tuesday

The California Real Estate Educators

September Recession Guidance from first tuesday

Hello {FirstName} {LastName},

You can now freely download, read, and search through the content of **all** 13 of our real estate books. Have a question? Hit the **first tuesday Library Online!** Access it by logging onto your student homepage using your Department of Real Estate license or T-number. Click on Library in the menu. **first tuesday** provides useful, original articles to help you as a California real estate professional to fathom the California-specific aspects of this Great Recession. With a forward-focused eye, **first tuesday** tells you what to expect as we all enter the next phase of this cycle.

To that end, we push aside the short-term optimism too frequently peddled as news. We know that sound real estate decisions are based on fundamentals which affect values going forward.

In the latest August-September double issue of **fresh articles:**

- a look at the future of *California employment and its role in the real estate market*;
- an analysis of the *factors leading to foreclosure*;
- a study of market illiquidity as a factor in the *decline of real estate prices*;
- a look at the consequences of *excessive government intervention* during a financial crisis;

first tuesday Real Estate Journal Online

Your August / September double issue: [[click here](#)]

Future sales and occupancy rates rest on job losses and part-time workers

On employment and real estate.

Reducing foreclosures seemingly a good thing for everyone

On the causes behind and solutions to foreclosure.

Price persistence and Market Illiquidity

On illiquidity and declining real estate prices.

Beware the drastic measures brought on by desperate times

On excessive government intervention.

A realty Black Hole: belief in ever rising prices causes implosion

On the fallacy of ever rising real estate prices.

Can the timing and strength of future economic recovery be divined from the past?

On past recessions and the future recovery.

Riverside Town Hall Discussion

- an analysis of the belief in *rising real estate prices*;
- a comment on whether California's future can be gleaned from past recessions and recoveries;
- a **first tuesday** take on a *Town Hall meeting on foreclosures* held in Riverside by Assemblyman Ted Lieu (D-EI Segundo); and
- an exposé on the myth of the anti-business California, the first in **first tuesday's** California Myths series.

Until next month, thanks again for choosing **first tuesday**. Your business is much appreciated, and we hope you find our materials valuable to your continued success.

Regards,

first tuesday

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P.S. Check out our Market Charts section for a detailed analysis on the course of the California real estate market!

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You and first tuesday 

on common ground

of the Foreclosure Prevention Act (ABX2 7)

On the continuing smoke screen of California government.

Closed for business? The anti-business mythology of the Golden State

On debunking the California Myth of being anti-business.