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first tuesday
The California Real Estate Educators

the first tuesday journal monthly update

Hello first tuesday Student,

In the latest May issue of **fresh articles**:

- an analysis of [buyer purchasing power](#);
- the first part of our two-part article on the [new real estate paradigm](#);
- a look at the [clean-up of the real estate bubble and the effects of the financial accelerator](#);
- a discussion of [the role buyer optimism plays in the decision to purchase a home](#); and
- a report on [the function and usefulness of Real Estate Investment Trusts \(REITs\)](#).

Looking for copy to use in your marketing? Visit our new [FARM letter page](#) for streamlined articles to use in your marketing letters, free of charge! More stories will be added in the following weeks. Also coming soon: FARM letter templates!

Mortgage loan brokers and agents who will make or arrange consumer loans controlled by the Real Estate Settlement and Procedures Act (RESPA) after 2010 must become **DRE-endorsed** by [registering with the NMLS](#) and passing both a state and a federal mortgage loan brokerage exam. Prepare for both exams by purchasing a copy of Mortgage Loan Brokering, 4th Edition by Walt Huber for only \$39. For more information [click here](#), or to order call 1-800-794-0494.

Spread the news! Tell your friends, family members and co-workers to join the conversation! Send everyone a copy of your favorite first tuesday articles.

Regards,

first tuesday
the California Real Estate Educator
6141 Riverside Avenue #7
Riverside, CA 92506
Phone (800) 794-0494

In our May 2010 issue:

[Buyer purchasing power](#)

An analysis of the trends in buyer purchasing power of the last decade.

[A real estate paradigm shift - Part I](#)

A look at real estate's paradigm shift.

[Cleaning up after the ruptured housing bubble](#)

An examination of the financial accelerator phenomenon.

[Homebuyers feel ready and willing to buy, but not financially able](#)

A discussion of the role consumer confidence plays in evaluating future sales volume.

[REIT investment: playing the real estate game from the sidelines](#)

An introduction to Real Estate Investment Trusts (REITs).

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P. S. If your license is expiring in the next four years, make sure you get your education done before July 1, 2010 to avoid [stricter DRE education requirements](#). Call us today for details!

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