



first tuesday

The California Real Estate Educators

Your first tuesday invitation to California-specific Forms — free!

Hello Student,

We're excited to announce the newest addition to the **first tuesday** journal online, [Market Charts](#)! Updated monthly, Market Charts is the place to go to find all the information you need: from weekly updates on 15- and 30-year conventional mortgage rates to statistics on the prevalence of square foot **pricing** and competitive new home construction **starts**. Everything you need to gauge the present can be found at [Market Charts](#), coupled with **analysis** on the most-likely future action in California's real estate market.

Also in the July issue of the **first tuesday** journal online, we discuss **finders** and their legitimate role as [non-licensed lead generators](#), new (and old) profit exclusion rules on the [sale of a client's principal residence](#), and how the [new Home Valuation Code of Conduct will affect mortgage loan brokers](#).

Have you ever wondered how many real estate transactions take place in California in a year? More importantly: what about your practice? How many real estate transactions are **you** a part of in a week, a month, or a year? Whether you're closing several deals or just a few, ever wish you could cut expenses? Increase **income**? How about trying to lower your overhead? What if paying hundreds of dollars in association dues just to get all the forms you need suddenly became a thing of the past?

Now **first tuesday** presents all 330+ **first tuesday** forms, an extensive variety ranging from Listing Agreements to Purchase Agreements and forms used for lending, office

Your July 2009 Issue:
[[click here](#)]

first tuesday
Real Estate Journal Online

July Topics

Finders: a nonlicensee referral service

Discusses a broker's use of finders under California and federal law.

California single- and multi-family housing starts

Breaks down the number of housing starts in California.

The principal residence profit exclusion

Looks at the requirements and rules of the tax break on selling a principal residence.

The Home Valuation Code of Conduct

Examines the new and poorly-structured federal rules affecting appraisers and brokers.

administration, and property management, FREE for your professional use!

There are no membership dues, no fees, and no hidden costs.

Stay tuned for a second email with details and download instructions!

Keep more of your income by making smart decisions. Thank you again for choosing **first tuesday**. We appreciate your business and are looking forward to assisting you as we all work our way towards the inevitable real estate recovery. Regards,

first tuesday

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P.S. Remember to visit our journal for your Sacramento Gossip and keep tabs on what our state government has in the works for real estate.

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You and first tuesday 

on common ground